

REQUEST FOR EXPRESSIONS OF INTEREST

[ROMANIA]

INTEGRATED NUTRIENT POLLUTION CONTROL PROJECT – ADDITIONAL FINANCING

Loan No.: **8.597 RO**

Assignment Title: Consulting services for a National Public Awareness Campaign, to promote the best practices and financial instruments for compliance with the EU Nitrates Directive”

Reference No. (as per Procurement Plan): **01/FBS/2018**

Romania *has received* financing from the World Bank toward the cost of the **INTEGRATED NUTRIENT POLLUTION CONTROL PROJECT-ADDITIONAL FINANCING**, and intends to apply part of the proceeds for consulting services.

The consulting services (“the Services”) include **Technical Assistance for National Public Awareness Campaign, to promote the best practices and financial instruments for compliance with the EU Nitrates Directive”**. Detailed information, including duration of the assignment, is provided in the related Terms of References (ToRs) published on <http://apepaduri.gov.ro> and www.inpcp.ro

The implementing agency of the Project, the Ministry of Waters and Forests now invites eligible consulting firms or an association of such firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services, namely experience in designing and implementing public awareness programs, including events organization, media and on-line campaigns, production of promotional materials, direct marketing actions, etc. **NGOs can only participate as sub consultants.**

The Expression of Interest must contain detailed information regarding the address, contact person, number and country of registration.

The criteria for the evaluation of the Expressions of Interest are:

- General qualifications - 20 points

Consultants shall provide information on: core business and years in business, presentation of services provided. The Consultants shall include letters of recommendation from previous clients. In the context of the ToRs of this assignment, the Consultant should demonstrate a relevant general professional experience and a proven specific experience of preferably not less than 5 years.

- Specific experience - 40 points

Consultants shall provide detailed information of at least 3 similar (in terms of complexity) projects/assignments that the Consultant (or any of the partners in case of joint-venture associations) implemented during the last 5 years, considering the specificity of the present assignment.

Consultants shall Indicate the most relevant projects implemented (finalized and/or on-going) during the last 5 years, regarding Public Awareness Campaigns, with a brief description of the actions, deliverables and results.

- **Availability of appropriate skills among staff - 40 points**

Consultants shall provide relevant information regarding the availability of appropriate skills among their staff, as requested in the ToRs. Consultants shall provide relevant information regarding their Human Resources capacity, in terms of number of employed experts and/or freelance collaboration experts and their relevant skills, as necessary for implementing the Public Awareness Campaign.

Consultants may associate to enhance their qualifications. The “association” may take the form of a Joint Venture and/or a sub-consultancy. In case of a Joint-Venture (JV), all members of the JV will be evaluated jointly for the purpose of short listing and shall be jointly and severally liable for the assignment and shall sign the contract in case of award is made to that JV group. Interested consultants should clearly indicate the structure of their “association” and the duties of the members and sub consultants in their application. Please note that a firm shall submit only one Expression of Interest in the same selection process either individually as a consultant or as a member in a joint venture.

A short-list will be prepared in accordance with the provisions of paragraphs 2.6, 2.7 and 2.8 of the World Bank’s *Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers, January 2011 revised July 2014 (“Consultant Guidelines”)*.

The attention of interested Consultants is drawn to paragraph 1.9 of the Consultant Guidelines, setting forth the World Bank’s policy on conflict of interest.

A Consultant will be selected in accordance with the provisions of **Fixed Budget Selection (FBS)** method set out in the Consultant Guidelines.

Further information can be obtained in writing at the address below during office hours Monday-Thursday from 09:00 to 17:00 hours and Friday from 09:00-13:00 hours.

Expressions of interest must be delivered in a written form to the address below (in person, by mail or by e-mail) by **February, 12th, 2018**.

**Ministry of Waters and Forests
Integrated Nutrient Pollution Control Project Management Unit
Attn: Ms. Naiana MILEA, PMU Director**

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